



SDIPLA News

A Few Words from the President:



Kent Walker

As many of you may know, SDIPLA Board members sign-up for a five-year stint starting with treasurer and then graduating to secretary, vice-president, president and past president. So, this is my fourth year and my turn on watch as president. I hope to carry on the tradition of the those I have worked with, Vicki Norton, Mark Wiczorek and Rich Kim. They led SDIPLA

to host a variety of prominent guest speakers (and, yes, to provide topical and valuable MCLE credits). During their tenures, SDIPLA also initiated an annual award to recognize contributors to our IP community and raised money through the generous contributions of law firms and others in SDIPLA to make charitable contributions to worthy organizations.

This year, one of our main goals is to continue to provide speaker meetings that our members will find topical and worthwhile. We will start the new year in by co-hosting a meeting with the local branch of the American Corporate Counsel Association

Special points of interest:

Oct. 18- Bob Spar dinner meeting- Recent Rule Changes and Developments in the PTO

Oct. 19-PTO Technology Center 1600 Road Show (all day event)

On-line membership registration now available

**SEPTEMBER MEETING
JOINT SDIPLA/ACCA EVENT
"WHAT IN-HOUSE COUNSEL SEEKS FROM OUTSIDE COUNSEL"
PANELIST DISCUSSION**

Also the first meeting of Mentors and Mentees

Panelist:

Linda Evans

Presently Senior Patent Counsel at Johnson & Johnson in San Diego, Linda has been practicing IP for more than twenty years, with a range of experience as a patent examiner at the United States PTO, in private practice, and as in-house counsel at several major corporations. Linda received her Bachelor of Science from Ohio State University and her J.D. from George Mason University in 1991. Linda was a Patent Examiner at the USPTO for four years prior to and while attending law school. After leaving the PTO, Linda joined Wegner Cantor Mueller and Player in Washington DC as a patent agent and associate from 1989-1991. Linda left Wegner to join Finnegan Henderson Garrett & Dunner, where she worked on a variety of matters including patent litigation and patent prosecution. After Finnegan, Linda worked two years as IP counsel at Owens Corning in Ohio. Linda then joined Agouron Pharmaceuticals, Inc. of San Diego as Director of IP where she supervised all IP matters, including preparation and prosecution, litigation and IP due diligence in connection with several major transactions. After Agouron, Linda joined J&J where she is responsible for due diligence, transactional matters, IP preparation and prosecution, interferences, and licensing acquisitions.

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SEPTEMBER MEETING:

Date/Time/Location:

September 29, 2005
6:00 p.m.—8:30 p.m.
J&JPRD
3210 Merryfield Row
San Diego, California

Notes:

This meeting is at J&JPRD.

This is *not* a dinner meeting-cocktails and appetizers will be served.

Directions:

- > I-5 to Genesee;
- > West on Genesee 1.6 miles (note: Genesee becomes N Torrey Pines Rd.)
- > Right on Science Park RD-0.2 miles
- > Science Park RD becomes Merryfield 0.1 miles

SDIPLA Board of Directors

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Professional Profile (Continued from Page 1) September 29, 2005 EVENT (MCLE 1hr) "WHAT IN-HOUSE COUNSEL SEEKS FROM OUTSIDE COUNSEL" Panelist Discussion

Also the first meeting of Mentors and Mentees

Denise Hickey

Ms. Hickey is the Director of Intellectual Property for Quidel Corporation. Quidel is a leader in the development, manufacture and marketing of point-of-care, rapid diagnostics and unique research markers for oncology, metabolic bone disease and inflammatory disease. Ms. Hickey is responsible for developing, managing, exploiting and enforcing Quidel's extensive intellectual property portfolio including litigation and licensing related thereto. Denise has been practicing intellectual property law in the San Diego area for more than 10 years. She obtained her Bachelor's of Science degree in Genetics from the University of California, Davis and worked as a scientist both at Genentech, in South San Francisco, and at the Scripps Research Institute here in La Jolla before deciding to enter law school. She graduated, *cum laude*, from the University of San Diego School of Law in 1994 and spent the next five years working as a patent attorney first with Brown, Martin Haller & McClain (now Gordon Rees) and then with the Chicago-based law firm of Fitch, Even, Tabin and Flannery. In the fall of 1999, Ms. Hickey joined Collateral Therapeutics as Associate General Counsel, managing that company's intellectual portfolio primarily related to cardiovascular gene therapy. In May of 2004, Ms. Hickey joined Quidel Corporation.

Ron Zollman

Ron S. Zollman is the Assistant General Counsel of Iomega Corporation. Ron is a 1987 graduate of UCLA, and a 1990 (*cum laude*) graduate of Hastings College of the Law; he worked for two federal judges (federal district court and court of appeals) prior to starting practice with Kirkland & Ellis. Ron handles and supervises a range of litigation and transactional work; Ron joined Iomega in 2001. Ron cut Iomega's litigation spending to less than 1/20th of its prior level, in less than two years.

Some of Ron's litigation accomplishments include: Trial counsel to Hughes Electronics in QUALCOMM v. Hughes, a \$175 million case resulting in a complete victory at trial for Hughes; winning summary judgment for a plaintiff against Raytheon before ever having to take any depositions; successful defense of Laser Power Corporation in connection with a merger with II-IV, resulting in a complete defense verdict and an award of costs to his client; obtaining TROs or injunctions for successful plaintiffs in numerous intellectual property matters including Nintendo, Racing Champions, the American Heart Association, and eChange. On the transactional side, Ron negotiated Iomega's purchase stock in ByteTaxi, Inc., a Texas software firm; Ron has handled Iomega's real estate needs including the negotiation of its headquarters lease in San Diego; Ron initiated a patent licensing program for Iomega, resulting in a thoughtful catalogue of Iomega's IP, as well as substantial licensing and patent sale proceeds.

As a volunteer, Ron serves as Board Chair of Charitable Auto Resources, Inc. (handling car donations for charities like KPBS); and as First Vice President of Jewish Family Service of San Diego, a social service agency with approximately 150 employees.

Bruce Greenhaus

Mr. Greenhaus is Vice President, Patent Counsel with QUALCOMM Incorporated. Bruce was admitted to practice law in California in 1992 and has been a registered Patent Attorney since 1993. Mr. Greenhaus clerked with Spensley Horn Jubas and Lubitz during the summer of his senior year of law school and joined the firm as an associate upon Graduation from Law school. He left Spensley Horn to join Baker Maxham Jester & Meador in 1995. After 2 years he left to join QUALCOMM, Incorporated. Mr. Greenhaus is also an adjunct professor with Thomas Jefferson School of Law. He is a past president of the San Diego Intellectual Property Law Association and currently sits on the board of directors of the San Diego Volunteer Lawyer Program.

MEMBERSHIP RENEWAL

Name: _____ E-Mail Address: _____
(required to receive newsletters)

Firm/Employer: _____

Mailing Address: _____

City/State/Zip: _____

Telephone Number: _____

Send check or money order **payable to SDIPLA Dues** to: Robert Prince

Attorney Member Dues:	\$50/year	SDIPLA Secretary
Non-Attorney/Retired Attorney Dues:	\$25/year	Salmedix, Inc.
(e.g. law students, paralegals, patent agents, retired attorneys, etc.)		9381 Judicial Drive, Suite 160

Or renew on-line

Please Renew Your Membership for 2005-2006

All SDIPLA members are asked to send in their membership dues, if they have not already, using the Membership Renewal form above.

- E-Mailing of newsletters and notices will replace regular mailing.
- Members who have not renewed membership by **November 30, 2005**, will be **removed** from the active member mailing list.
- SDIPLA had approximately 275 active members in 2004-2005.
- **ON-LINE REGISTRATION NOW AVAILABLE – visit www.SDIPLA.org.**
- SDIPLA would like to increase active membership, including significantly in-house practitioners.
- SDIPLA welcomes any suggestions to make the renewal process more efficient.
- If you have suggestions, please do not hesitate to contact one of the officers.

Reservation Form for September 29, 2005 Meeting

“What In-House Counsel Seeks From Outside Counsel”

Thursday

September 29, 2005

J&JPRD 3210 Merryfield Row

Registration starts at 6:00 p.m.

Panel presentation starts at 6:30 p.m.

The Menu

Appetizers and Cocktails

Due to the large number of attendees expected at this event, the SDIPLA is again requesting **Pre-Registration and Pre-Payment** .

To reserve your place, please fill out the below registration, and send it **WITH YOUR CHECK MADE PAYABLE TO ‘SDIPLA’** to:

Robert Prince
SDIPLA Secretary
c/o Salmedix
9381 Judicial Drive, Suite 160
San Diego, CA 92130
(858) 320-5050
Fax: (858) 320-5060
rprince@salmedix.com

Please include
lchristiansen@salmedix.com on all e-mail
reservations.

**Please fill out a separate form
for each attendee.**

REMINDERS

- Please mail, fax, or e-mail your reservation to Robert Prince at the address, fax, or e-mail address indicated for receipt **no later than Thursday, September 26, 2005.**
- The reservation deadline is dictated by the caterer and not by the SDIPLA.
- This program has been approved for MCLE credit by the State Bar of California in the amount of one (1.0) unit.

NOTE Meeting PRICES

\$15.00 SDIPLA Member

\$55.00 Non-Member

Registration

Name: _____ E-Mail Address: _____

Firm/Employer: _____

Telephone Number: _____

Member of SDIPLA? (circle one) YES NO

President's Message
Continued from page 1:

featuring a panel of in-house counsel from a diverse range of San Diego companies to discuss issues arising between in-house and outside counsel.

On October 18, Bob Spar of the USPTO will be here once again to provide an update and field questions on recent developments and rule changes at the PTO. Also, on October 19, we will sponsor the San Diego portion of the "PTO Road Show" featuring staff from Technology Office 1600 on a variety of topics ranging from restriction requirements and sequence listings to claim interpretation and written description.

We will also continue the tradition of an annual

award at our holiday party in December. The purpose of the award is to recognize at least one individual who has made significant contributions to the field of intellectual property in the San Diego community. Past recipients include Dr. Andrew J. Viterbi, a co-founder of QUALCOMM Incorporated, and Dr. Ivor Royston and Mr. Howard Birndorf, co-founders of Hybritech. We also hope to continue the work of the SDIPLA committees, such as the amicus committee, which submitted several amicus briefs in the past two years, and to continue to develop the mentor program through the mentor committee.

Last, our goal is to encourage participation in SDIPLA from the broadest

possible base, including those working in firms, solo or in companies, whether as members that regularly attend monthly meetings or those with the time to work on committees to help with events and obtain sponsors. We thank all of the members whose participation on committees and otherwise contributed to the success of the SDIPLA.

From all of us on the Board, thank you for your support and participation in the SDIPLA. We look forward to a rewarding year.

Kent M. Walker
SDIPLA President

SDIPLA COMMITTEES: SDIPLA has Amicus, Editorial, Awards and Events and Sponsorship committees. **Members are needed for the Sponsorship and Events committees.** Please contact an officer if you are interested in joining a committee. Go to the SDIPLA website at www.sdipla.org for more information about these committees and SDIPLA.

Announcements

This Announcements section is designed to better serve the needs of the membership. This page may be used to advertise for positions offered or desired, as well as to provide a forum for announcements of interest to the San Diego IP community. Please contact Rob Prince if you would like to place an ad or announcement.

Date	Event	Speaker/Topic
October 18, 2005	SDIPLA dinner meeting	Bob Spar/Recent Rule Changes and Developments in the PTO Rules
October 19, 2005	SDIPLA all day meeting	PTO Technology Center 1600 Road Show/Topics include restriction reform, electronic filing of patent applications, sequence listings and incorporation by reference, new matter training module for examiners, claim interpretation, written description, examination issues associated with microarray applications, chemical polymorphs and isomers.
November 2005	SDIPLA meeting	TBA
December 8, 2005	SDIPLA Holiday Party	Holiday Party/Award Presentation

Applications for SDIPLA Membership

The following individuals have applied for SDIPLA membership. Active Members may oppose membership status to these individuals by lodging a formal notice of opposition. The opposition must include relevant grounds for disqualification and should be submitted to the Secretary on or before before October 10, 2005.

Ethan Boyer
 Laura Collins
 Bin Liu
 Vinay Sathe
 Patricia Shackelford

ARTICLES: If you have an article for the newsletter, please send it to Rob Prince.

DUES: To pay or renew your **membership dues:** Please use the form on page 3, and send form via mail or fax to Rob Prince. - online registration now available - visit www.SDIPLA.org.